

Massarosa (Italy), June 9th, 2020

# Imagicle software subscriptions and Call Recording are now available on Cisco GPL Solutions Plus.



As of June 9th, 2020, in addition to the existing perpetual licenses, **new SW subscriptions** options will be available on Cisco GPL S+ for all the Imagicle apps: **Call Recording**, Attendant Console, Auto-Attendant/Adv Queuing, Call Accounting, Advanced Directory, Fax Server, Hotel Pack.

Imagicle provides a full set of must-have UC applications for Cisco Calling platforms. As a **Cisco Preferred Solution Partner**, Imagicle has had the pleasure of making many of its top-selling apps progressively available through the Cisco Global Price List since 2012.

This year's greatest news is the addition on Cisco GPL of the **brand-new subscription-based licensing**, including one of the most requested and anticipated apps, **Imagicle Call Recording**, perfect replacement for **Cisco Mediasense**, which enters end-of-life status at the end of October, along with **Budget Control** and **Phone Lock** features in Imagicle **Call Accounting Enterprise** version.

*"Imagicle solutions have been part of the Cisco offer for years, confirming a relationship of mutual trust that continues to grow and includes new purchase options and an increasingly large number of solutions,"* says **Massimo Di Puccio, co-CEO and Imagicle Chief Marketing & Sales Officer**. *"Finally, with the addition of Call Recording,*



*all Imagicle applications are available on the Cisco GPL. Partners and resellers can choose between perpetual licenses and the new Software subscriptions coming with 6 Rate Plans, at a single cost per unit per month, including licenses (standard or HA deployment) and support plan (Basic, Gold, Platinum)."*

But this news is part of an even wider path: the brand new **Imagicle Smart Offer**, just-launched to help any company work in the next normal and in modern workplaces redefined from the huge digital transformation demand and the current COVID-19 impact.

*"This offer will allow our customers and service providers to choose among having their applications running cloud-connected (on-prem or hosted) or in the Cloud, to move to the Cloud at their own pace and to access many additional services, such as Cloud Licensing, Proactive Support, and new AI/ML services coming in the next months"* adds **Christian Bongiovanni, co-CEO and Imagicle CTO**.



Last but not least, as of June 9th Imagicle will be **the first Ecosystem partner** worldwide to take part in the **Black Belt Academy** training, designed to assist partners with their collaboration learning paths.

The new SW subscriptions are officially available since **June 9th, 2020**.

To find out more about the new offer and Imagicle apps, book a meeting with our sales team [sales@imagicle.com](mailto:sales@imagicle.com), or visit [cisco.imagicle.com](http://cisco.imagicle.com).





## About Imagicle

Imagicle, market leader in the UC apps space, develops applications helping companies to make their communications faster, smarter and easier, either on-premises, hosted or in the Cloud.

**Thousands of customers in 150+ countries** benefit from the **Imagicle ApplicationSuite**, which includes the most complete set of UC apps in a single suite. Best in class Call Recording, Attendant Console, Advanced Queueing and Auto Attendant, Call Accounting & Analytics, Advanced Directory Services, IP Fax Server, and Hospitality Pack are integrated with the leading enterprise and service provider Calling platforms to enhance communications of any kind of businesses.

Founded in 2010, Imagicle is head-quartered in Italy and has fully owned subsidiaries in Dubai, Miami, and shortly in Riyad.

With more than 300 among Partners and Service Providers, Imagicle operates almost all over the world, serving enterprises, multinational companies, as well as family businesses, universities, central government, public administrations, hospitals and prestigious hotels. Imagicle is Cisco Preferred Solution Partner, and 6 Imagicle Apps have been selected by Cisco as their official solutions, being available worldwide on **Cisco GPL** through the **Solutions Plus program**. For more information, visit [www.imagicle.com](http://www.imagicle.com)

### For further information



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## GLOBAL CALL FOR RESELLERS AND SERVICE PROVIDERS

### Do you have a project to start with?

We're happy to help you integrating Imagicle apps in your offering, test them in your lab or simply learn more.

Let's arrange a Webex meeting for your new projects!



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click here and start to chat



**WRITE US**  
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